Twaweza Evaluators Meeting

3-4 October 2013
Golden Tulip Hotel
Dar es Salaam, Tanzania

Day 1: 3 October	Session
0830-1030	Welcome
	Introduction of participants, overview of the program
	Review of current Twaweza and Uwezo Theory of Change
	Overview of implementation of Theory of Change (Uwezo, programs, Uwazi)
	Discussion on Theory of Change & implementation
1000-1100	Tea break
1100-1300	Presentations by current evaluation teams & discussion: **Lieberman-Posner-Tsai (Princeton-UCLA-MIT):** Measuring the impact of a large-scale literacy/numeracy tests, and parental participation in their child's education. **Amsterdam Institute of International Development:** Combining pre-post quantitative measures with high-frequency ('real time') monitoring of information and agency at village level.
1300-1400	Lunch
1400-1600	**Georgetown University:** An experiment to assess whether mass media can serve as a critical motivational nudge, enabling people to more actively partake in opportunities provided to them (or, even create their own opportunities). **The Abdul Latif Jameel Poverty Action Lab & Innovations for Poverty Action:** The experiment to incentivize the delivery of learning outcomes, particularly at the local level, with a focus on teacher incentives.
1600-1620	Tea break
1620-1730	Pulling it together: observations, what we are learning
1830-2030	Drinks/dinner

Day 2: 4 October	Session

0830-1030	New sketch of Twaweza, and discussion, covering the following questions:
	1. Timing: Why the change now?
	2. Is the rationale to make the change convincing?
	   a. Is the theoretical argument convincing?
	   b. Is it feasible/practical?
	3. Is the change in goals sensible?
	   a. Focusing on citizen agency
	   b. Harmonizing across organization
	   c. Dropping sector goals in health & water
	4. Does the new sketch make sense: 3 clusters and one animating principle

1030-1100	Tea break

1100-1300	Twaweza evaluation 2.0: Core questions
	1. Unpacking citizen agency (CA):
	   a. Twaweza's current working definitions
	   b. What level of concreteness / specificity do we need to talk about CA usefully, and meaningfully?
	2. How do we map the pathway of change (reverse logic) if CA is the outcome?
	3. Bird's eye: What sort of "evaluation puzzle" or overall design do we need?

1300-1400	Lunch
1400-1700	Getting practical (LPT, GU, AIID, JPAL): Given the previous discussions, would you – and how – re-design your evaluation approach? What would be really exciting, meaningful about this possible new design? What are the implications of this change? 2 Eval groups present (15min + 15 discussion)
1530-1600	Tea break
1600-1700	2 Eval groups present (15min + 15 discussion)
1700-1730	Wrap up