Sauti za Wananchi

Tanzania in 2015

Are Tanzanian’s optimistic about the future?
Sources of Data

*Sauti za Wananchi* is Africa’s first nationally representative mobile phone survey.

*Sauti za Wananchi* – Mobile Phone Survey (Round 23), in partnership with the Society for International Development (SID)

Date: 13th – 22nd August, 2014

- Households -1,408
- Mainland Tanzania
How will life be in 2025 in Tanzania...?
Fact 1: 54% of citizens expect life to be better in the future

Figure 1: in 2025, will your life be...?

- Better, 54%
- Worse, 18%
- Don't know, 17%
- The same, 11%

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
And the rest of the world?
Fact 1: 54% of citizens expect life to be better in the future

Figure 2: When children in our country today grow up, will they be financially better or worse off than their parents?

<table>
<thead>
<tr>
<th>Region</th>
<th>Worse off</th>
<th>Better off</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>24%</td>
<td>58%</td>
</tr>
<tr>
<td>Africa</td>
<td>27%</td>
<td>51%</td>
</tr>
<tr>
<td>Latin America</td>
<td>37%</td>
<td>50%</td>
</tr>
<tr>
<td>Middle East</td>
<td>41%</td>
<td>35%</td>
</tr>
<tr>
<td>U.S. 65</td>
<td></td>
<td>30%</td>
</tr>
<tr>
<td>Europe 65</td>
<td></td>
<td>25%</td>
</tr>
</tbody>
</table>

Source of data: Pew Research Centre Spring (March – May) 2014, Global Attitudes Survey
Who controls your future welfare?
Fact 2: One out of two citizens see themselves as having the most influence over their future

Figure 3: Who has the most influence on your future welfare?

- Myself: 57% (Urban) vs. 56% (Rural)
- The Tanzanian government: 20% (Urban) vs. 19% (Rural)
- My family: 20% (Urban) vs. 19% (Rural)
- Don’t know: 2% (Urban) vs. 3% (Rural)
- My peers and friends: 19% (Urban) vs. 19% (Rural)

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
Will Tanzania be better or worse in 2025?
Fact 3: More than half are optimistic about Tanzania

Figure 4: In 2025, do you think Tanzania will be...?

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
Who will make important decisions?
Fact 4: Nine out of Ten citizens believe important decisions will be under national control

Figure 4: In 2025, who do you think will have the most control over important decisions in Tanzania?

- Tanzanian leaders: 54%
- Tanzanian citizens: 37%
- Don't know: 4%
- Western investors and governments: 2%
- Chinese investors and government: 1%
- EAC leaders: 1%
- Tanzanian elites: 0.1%
- United Nations: 0%

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
What should be prioritized in the future?
Fact 5: Citizens say service delivery, economic growth and national unity are the top priorities for the future.

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
What are the chances ...?
Fact 6: Seven out of Ten citizens believe Tanzania will be a middle income country by 2025

Figure 7: Percentage answering “Yes” to possible scenarios for the next ten years

- Tanzania becoming a middle income country: 72%
- The first female president: 68%
- Growth of the manufacturing sector, a reduction in agriculture: 64%
- Religious conflicts: 62%
- The disappearance of elephants: 60%
- An opposition party winning the Presidential election: 60%
- The split of the United Republic of Tanzania: 51%
- Withdrawal of aid money from foreign countries: 46%
- Warfare or high levels of state violence: 45%
- Tanzania qualifying for the World Cup: 38%
- Formation of East Africa Federation with one president: 33%

Source of data: Sauti za Wananchi, Mobile Phone Survey – Round 23, August 2014
Asante Sana!