

Call for individual consultant to conduct analysis of the governance (Civic Space) landscape and evaluation of Twaweza's Sauti za Wananchi initiative in Kenya.

1.0 INTRODUCTION

Twaweza East Africa is a non-governmental organization operating in Kenya, Tanzania and Uganda. Twaweza means “we can make it happen” in Swahili. The organization works to demonstrate effective citizen agency in solving their local systemic problems, amplifying citizens’ voices and ensuring that citizens’ views are taken seriously in decision making and promoting and protecting open civic space in the region. Whereas we have visible programming in Uganda and Kenya, Twaweza’s governance portfolio in Kenya has been small and even shrinking compared to the expanded mission in Tanzania and Uganda. Our main governance program has been through the Sauti za Wananchi (SzW, Citizens’ Views) initiative which was introduced in 2015. SzW has covered different topics such as drought and food availability, people’s opinions about governance, the quality of public service delivery, or citizens’ ability to exercise agency. We have always emphasized that such information could be useful to a diverse audience including policy makers and implementers, members of parliament, newspapers, analysts and donors, as well as *Twaweza* itself.

2.0 RATIONALE AND OBJECTIVES

The objective of this short term consultancy is to conduct a situational analysis of the Kenya governance (civic space) landscape and gather critical feedback through individual in-depth interviews with selected key informants from the media, civil society community, academics/researchers, public sector (both at National and County level), donor community and international organizations on Twaweza Kenya’s work.

Broadly we are soliciting critical and constructive feedback on our previous governance work in Kenya (mainly through SzW) and update our understanding of the dynamic and diverse governance actors and their work as well as a view of citizen agency in the country, in order to identify possible entry points for meaningful contribution by Twaweza in Kenya. Specifically, we want to reactivate close relations with relevant Government authorities, identify potential funding opportunities for our work and identify potential partners and collaborators in the civil society and media sectors.

The governance landscape situational analysis will improve our understanding of the Kenyan local governance structures and processes following a few years of County level governance experiences; how to mobilize sufficient resources to expand and sustain our work in Kenya; how to better cooperate with other CSOs, media and coalitions, among others.

This assessment is timely for a number of reasons: New and old governance and/or civic space actors particularly in the media and civil society sectors have entered, left and/or reorganized their work on governance, human rights and democracy issues; New forms of media engagement such as online and social media platforms have become more prominent as well.

The gathering of critical and constructive feedback exercise on our SzW initiative will also inform our future programming. The target actors to be consulted will include state and non-state actors, friends and non-friends on our work to appraise effective and efficient ways to continue on our work. Findings from the interviews will be synthesized for internal reflections i.e. inform our future implementation and external reporting.

3.0 METHODOLOGY.

We will do this through open ended interviews with purposively selected representatives from important sectors including: the Government, Civil Society, Media, Development Partners, Research/Academic institutions and relevant individuals (e.g. individual consultants, social media influencers, etc). Twaweza Directors will

participate in a select strategic interviews/engagement with senior Government officials and potential funders (Development Partners). The Consultant will work closely with Twaweza in developing a list of potential respondents and interview guides. The consultant will also review relevant documents from the different actors and share them with Twaweza whenever necessary. Documentary analysis is crucial in order to understand the context. This will include analysis of news articles in relations to Twaweza, social media posts and comments. Interviews are expected to be done with among others the public sector, civil society, development partners and private sector. The consultant is expected to conduct interviews at National and County levels and an elaborate and cost effective sampling plan will be required.

4.0 KEY TASKS AND PLANNED ACTIVITIES.

This is a short term (about six months) individual consultancy assignment with the possibility of developing into a full time position depending on the relevance of the position and other key consideration such as funding situation. Therefore, the consultant will first develop a detailed plan of work that will inform monthly milestones/plans. The detailed plan should at least include the following:

- Identifying the key stakeholders to be consulted
- Developing data collection tools for interviews and focus group discussions (where necessary) and literature sources
- Collecting and analyzing data; synthesizing the findings, writing reports and other communication materials and presenting internally and externally (where necessary)

5.0 EXPECTED OUTPUTS AND/OR DELIVERABLES:

- a. Detailed plan for the consultancy duration
- b. Monthly plans to be submitted at the beginning of each month
- c. Monthly progress reports to be submitted latest by the first week of the next month
- d. A comprehensive governance landscape situational analysis report covering: civic space situation in Kenya, key actors and major programs; funding environment; gaps in the citizen agency/ governance work; recommendations for Twaweza.
- e. A comprehensive engagement strategy for Kenya describing key communication messages, target audiences and plans for engaging with the various target groups
- f. Executive summaries of each report and accompanying powerpoint presentations

6.0 TIMELINE:

The contract will start in February 2020 through June 2020. A detailed implementation plan will be jointly developed between Twaweza and the identified consultant.

7.0 EXPERT PROFILES AND QUALIFICATIONS

At minimum, the CONSULTANT must possess the following:

- a. Proven experience/understanding of Kenya's governance and/or civic space context.
- b. Deep understanding and familiarity with civil society work in Kenya and in the East African region
- c. Good understanding of citizen agency and public policy advocacy environment in Kenya.
- d. A proven track record of relevant qualitative research experience.
- e. Excellent analytical and report writing skills.
- f. Strong communication skills in English and Kiswahili Languages: reading, writing and speaking.
- g. Personal skills: good communication, analytical and drafting skills;

8.0 REPORTING

The overall supervisor of this assignment will be the Director, Learning and Strategy.

9.0 APPLICATION FOR THIS CONSULTANCY

Please submit a technical and financial proposal together with CVs not more than 15 pages together with a CV and proposed budget to jobs@twaweza.org and cc to aasinguza@twaweza.org with "PROPOSAL TO CONDUCT SITUATIONAL ANALYSIS IN KENYA 2019" in the subject line not later than Tuesday, January 28th, 2020.