

## Monitoring Report 2011: Tanzania Partnerships



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## 1. Introduction: Partnership Monitoring

Once Twaweza's Monitoring and Evaluation Framework was developed and approved, the key challenge was to create monitoring procedures that fit Twaweza's partnership approach and that generate interesting and reliable data without overburdening partners or program officers.

The core task in monitoring is following up, verifying and documenting outputs from Twaweza's **partnerships**. The assessment of achievements is based on partners' own documentation, in combination with media monitoring, limited complementary monitoring and in some cases external surveys or other research. Partner monitoring is done by Programs in close cooperation with the Learning, Monitoring and Evaluation (LME) Unit.

A workflow has been developed that is regulating how the LME unit provides input into program management on three occasions:

- 1) output indicators and sources of verification reviewed and recommended *before the agreement with the partner is made*; monitoring plan developed, complementary monitoring proposed; opportunities for learning identified; evaluators informed about planned activities;
- 2) *assessment of partner reports* reviewed, quality and reliability of data assessed; gaps identified, complementary monitoring activities suggested;
- 3) final reports and assessments reviewed, quality and reliability of data assessed; gaps identified, complementary monitoring activities planned and carried out; *monitoring report produced* and shared.

Key tools used by LME are the **program management matrix** (filled by Programs), the **monitoring plan** and the **monitoring report** for each partnership. Achievements from all partnerships are compiled and presented in the Annual Monitoring Report.

Monitoring reports are produced each year for partnerships that have completed a full cycle of activities and submitted annual or final reports. The LME Unit has edited and compiled the 2011 monitoring reports for 8 partnerships in Tanzania:

- Daraja/Maji Matone - Increasing the Water Pressure,
- Dhamira/Uncle Kochi Kochi - Radio Satire,
- D.Light - Distribution of Solar Lights to Students,
- Envaya – Creating a Web Platform for Grassroots Organisations,
- MiaTV – DalaDala TV,
- Masoko - Experiential Marketing of Education Information,
- Sahara Media Group - Media Framework Partnership,
- Tamasha - Youth Monitoring Service Delivery.

For three of these (Dhamira, d.Light and Masoko) the LME Unit has, after consultation with Programs and partners, carried out quick follow-up activities to verify and complement the information provided by partners and other sources.

These extra monitoring reports, together with the partnership monitoring reports and an overview of Tanzania partnerships during 2011 are included in this report. As soon as the documentation for the 5 Kenya and 3 Uganda partnerships in 2011 is complete, monitoring reports will be produced and shared through the Twaweza website.

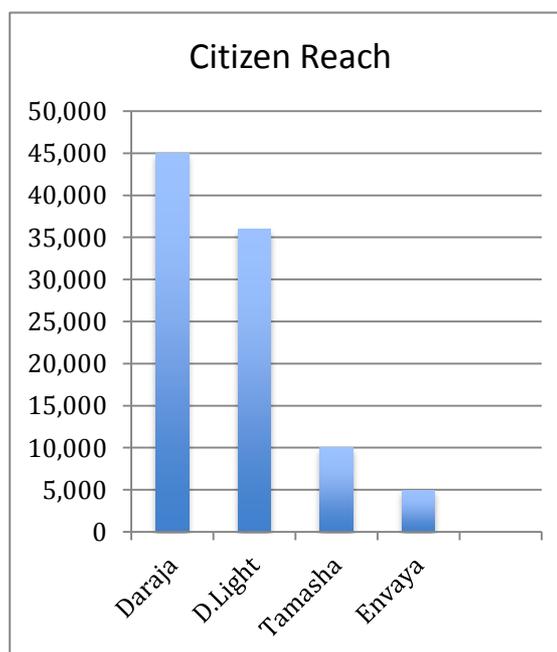
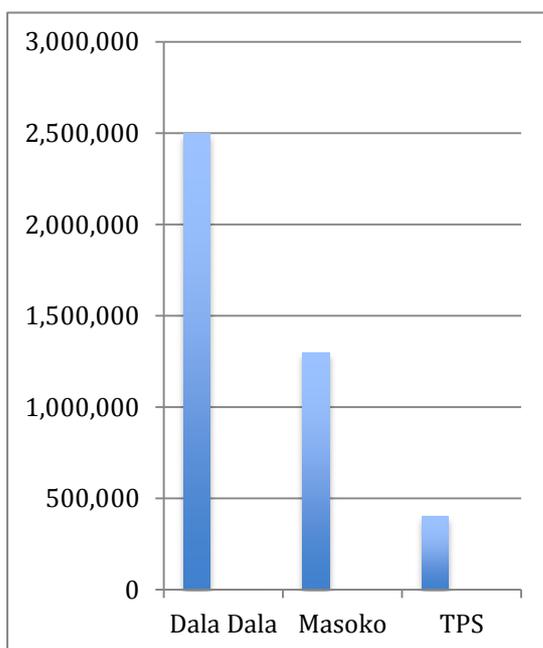
## 2. Overview: Tanzania Partnerships 2011

This section gives an overview of the key outputs, outcomes and challenges for Twaweza and its partners across Tanzania between 2009 and 2012. It analyses the funding strategies and channels that were used by Twaweza to drive their partnerships, the estimated citizen reach by each respective partner as well as the institutions' focus looking forward.

### Citizen Reach

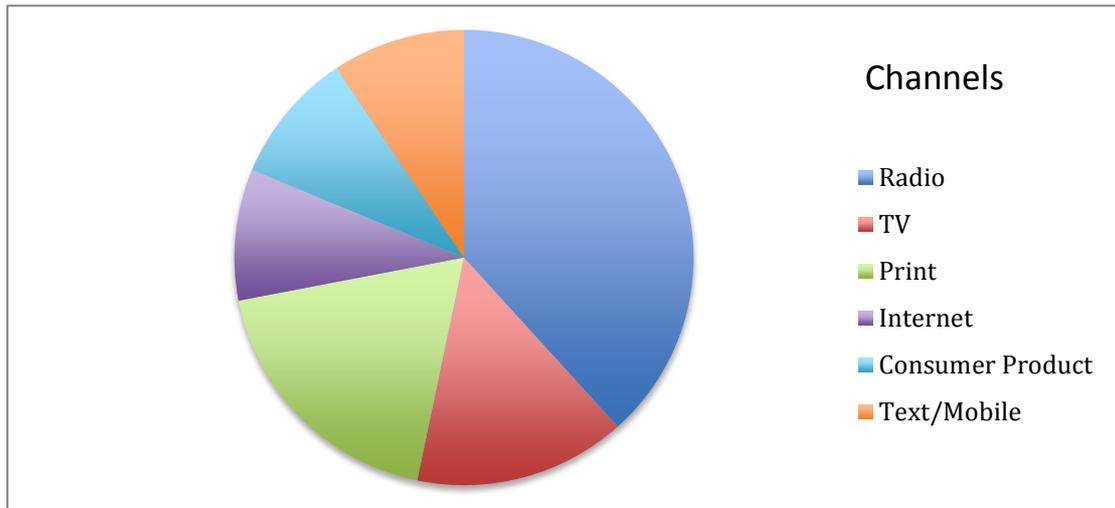
Twaweza and its partners have used a variety of indicators to determine citizen reach through its programmes across Tanzania. For several Tanzanian partners, though, collecting this type of data has been impossible. Twaweza's Learning Monitoring and Evaluation Unit has estimated (in respect of the seven Tanzanian partners who had reported data with regards to citizen reach) that **at least 4.3 million citizens** have been engaged to date by Twaweza partnerships since 2009.

Data on citizen reach varied from partner to partner. Dala Dala TV used viewership data to report its citizen reach, while Masoko developed tools to estimate audience numbers. TPS and D.Light recorded details of purchasers of their products while Daraja used text messaging and print media distributions to determine their reach.



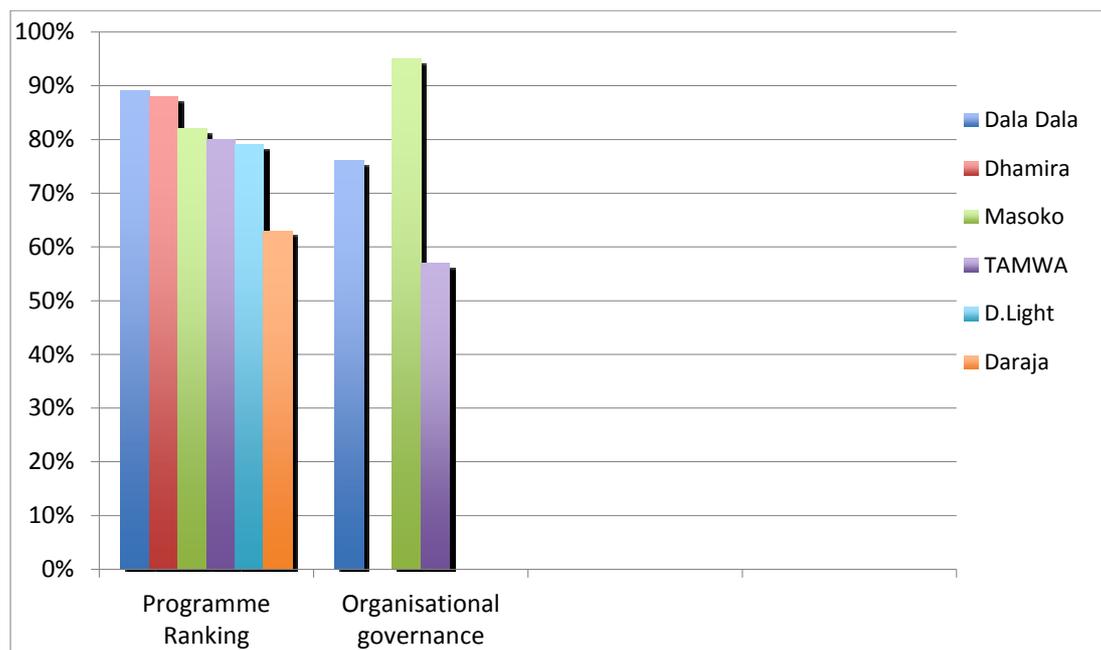
### Channels

Twaweza and its partners used a variety of channels to implement their programmes and disseminate information. Twaweza's emphasis on and investment in radio and print media programmes follows from the commitment to reach citizens in all corners of the country. Working through web, consumer products and text messaging is aiming to make use of all channels to their full potential in order to inspire citizens to take action.



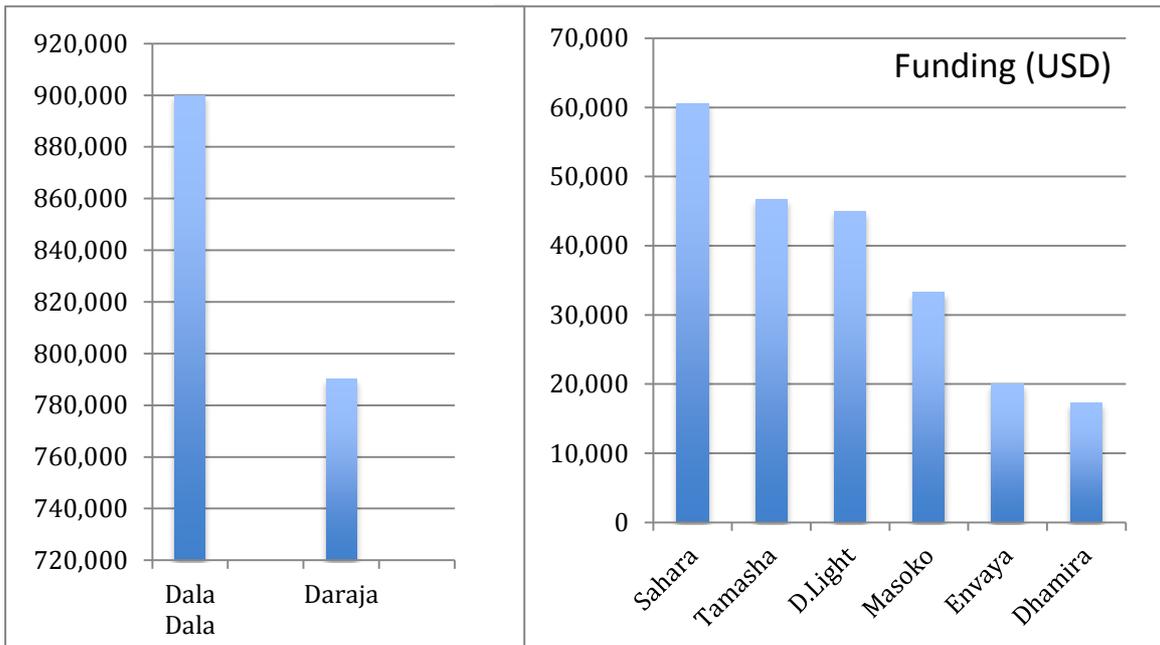
### **Twaweza Assessment**

The graph below presents the results of Twaweza's assessment of some of the Tanzanian partners regarding the organisations governance and its programme.



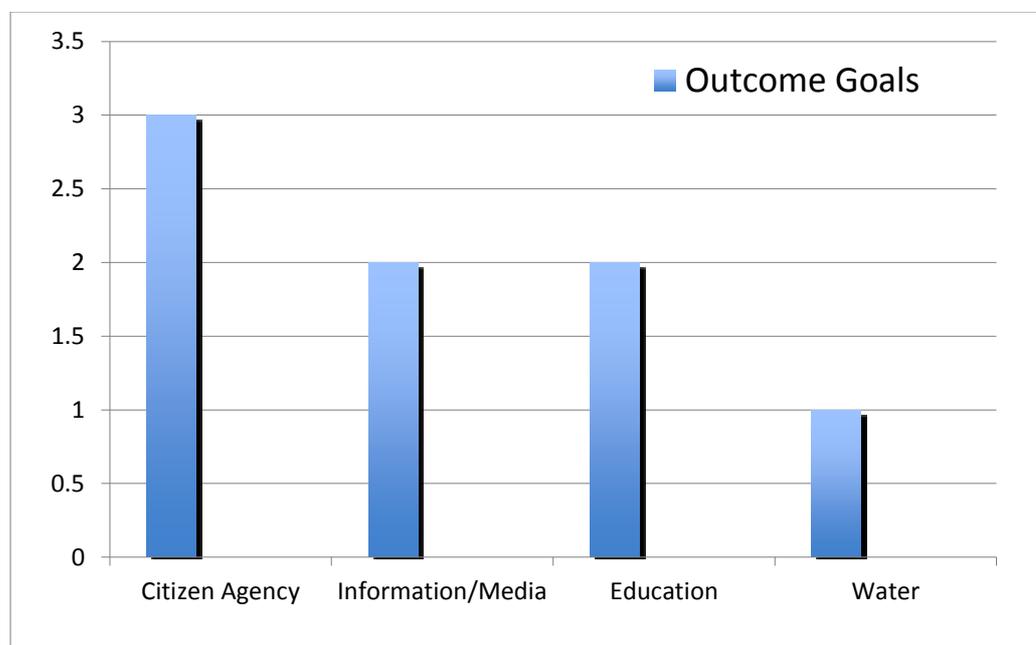
### **Funding**

The graphs below show the amount of funding Twaweza provided to its Tanzanian partners during 2011. It should be noted that all funding was provided in relationship to the scale and time frame of the project. For example the large amount of funding allocated to Dala Dala TV and Daraja were awarded for programmes lasting several years, while more modest allocations of funds to Envaya and Masoko for example are appropriate for smaller projects that span over the course of some months.



### **Outcome Goals**

Twaweza’s metric framework sets out the main outcome goals for increased citizen agency (2014) and improved service delivery (2018). This Chart shows how the different partnerships in Tanzania during 2011 relate to our main outcome goals:



Health outcome goals were not addressed by partnerships in Tanzania in 2011. Major aims for partnerships in relation to outcome goals are compiled in the matrix.

Major Aims (2011)	Outputs	Verification
Information/Media		
<p>Create interactive television show where public participants discuss accountability and service delivery.</p> <p>Design and broadcast fictional radio programmes based on non-fictional socio-political events and current affairs.</p>	<p>Kilimanjaro Productions and Dhamira produce 'Dala Dala' TV and 'Uncle Kochi Kochi radio programme, both allowing public participation through text, telephone and in person responses.</p>	<p>Reports, transcripts and video recordings for Dala Dala and Uncle Kochi Kochi productions</p>
<p>The compilation of relevant text in the Bible and Koran leadership and good governance in Tanzania.</p>	<p>Production of booklet in cooperation with CCT, 1 Mio booklets printed and distributed</p>	<p>no reports yet</p>
<p>An electronic platform for CSO's and NGO's to promote their work and for citizens to hold these organisations accountable and ensure transparency within their own governance structure.</p>	<p>Envaya</p>	<p>report, website monitoring tools</p>
Education		
<p>At least 1 million people are aware of the purpose and amount of the capitation grant and at least 100,000 people know how to find out how much money reaches schools and are able to respond.</p>	<p>Masoko, Uwezo and Tamasha administered Uwezo tests across Tanzania. Through SMS, radio, TV, public forums, policy briefs, print media, public rallies etc. over 1 million people informed on capitation grant policy and reality.</p>	<p>Masoko and Tamasha reports, distribution lists</p>
<p>At least 2 million citizens (parents, teachers, pupils) become aware of Uwezo tool for testing literacy and numeracy of children, begin to distinguish education inputs and learning outcomes.</p>	<p>TPS, Masoko, Tamasha, Uwezo (same as above)</p>	<p>Masoko and Tamasha reports, TPS distribution lists.</p>
<p>Uwezo tests reach most households with school children through prints in millions of exercise books.</p>	<p>40 Mio exercise books with tests printed</p>	<p>no report yet</p>
<p>The distribution of lamps for students and teachers across schools in Tanzania to improve study time and thus grades and to reduce harmful effects of kerosene lamps.</p>	<p>D.Light</p>	<p>D.Light distribution list, recipient contact list.</p>

Water		
<p>Distributed print media on water supply in rural Tanzania and created partnerships with radio stations in three districts to educate the public on water supply.</p> <p>Set up SMS systems to receive text messages and public input so that water points can be maintained and data can be kept in database available to CSO's and government.</p>	Daraja	Daraja report
<p>Public water survey and education project, involving the use of radio, television and trainings for journalists to allow up to three million citizens to understand water supply and policy issues in Tanzania.</p>	TAMWA	report not yet available