



## Do they know

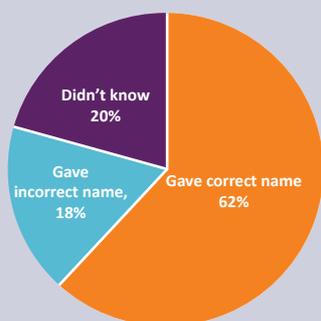


Data on voter knowledge



### Knowing and trusting NEC?

6 out of 10 citizens (62%) could correctly identify the National Electoral Commission (NEC) as the body that oversees general elections on Mainland Tanzania.



**Figure 1:** What is the name of the body that oversees general election in the United Republic of Tanzania?

Source of data: Sauti za Wananchi Mobile Phone Survey - Round 34 (June 2015)

Half of citizens (51%) are confident in the National Electoral Commission's ability to ensure free and fair elections.

To what extent are you confident with the performance of NEC in ensuring the 2015 General elections will be free and fair?

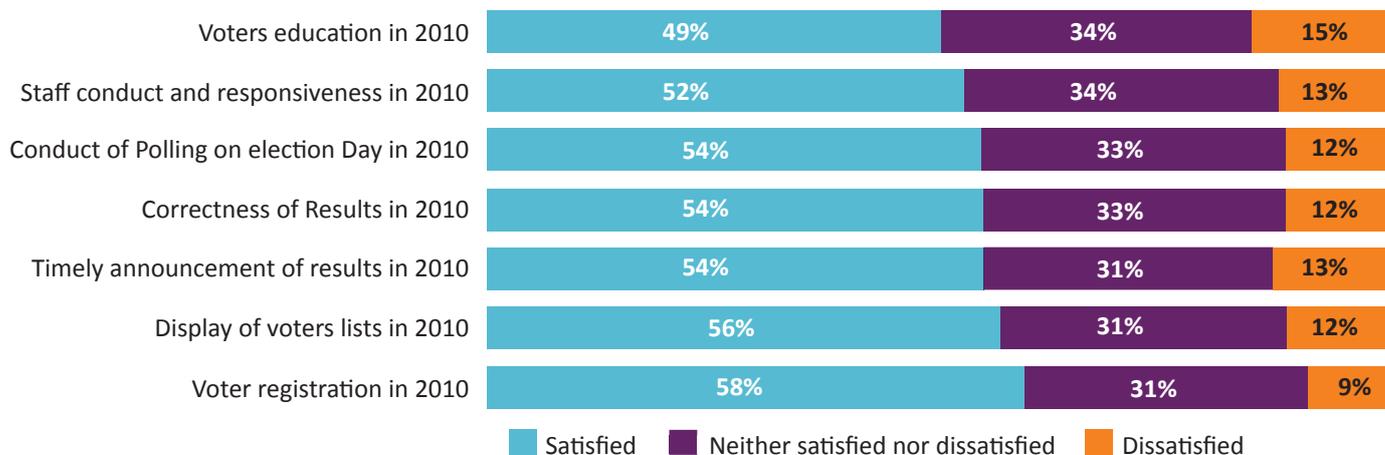


**Figure 2:** Thinking about the work of the NEC, to what extent are you confident of the following in regards to the upcoming elections?

Source of data: Sauti za Wananchi Mobile Phone Survey - Round 34 (June 2015) "Don't know" and non-responses excluded.

5 out of 10 citizens (53%) had heard of the new Biometric Voter Registration System. Of those that had heard of the system, 63% thought it was an improvement over the past system for voter registration.

The majority of citizens are happy or indifferent about the NEC performance during the 2010 elections. Few are outrightly unhappy with NEC.



**Figure 3:** Thinking about the work of the NEC, to what extent are you satisfied with their conduct in the following areas during the previous elections in 2010?

Source of data: Sauti za Wananchi Mobile Phone Survey - Round 34 (June 2015) "Don't know" and non-responses excluded.

## Free and fair?

Generally citizens do believe that the elections will be conducted freely and fairly.

65% believe that the candidate with the best policies will win, compared to 35% who think that the candidate with the most money will win.



76% think the media will report accurately and fairly on the elections while 24% think that the media will take sides either due to personal preference or financial incentives.

Almost all citizens (82%) believe that their vote will count regardless of who they vote for. 18% of their peers think that those in power will break rules to win if needed.

Worryingly however, more than half of citizens (54%) think there is a high risk of violence around the elections.

## Campaign Rules?

3 out of 4 citizens are aware that the distribution of cash or food and drink at campaign rallies is illegal. However citizens also think that political parties and candidates are not required to keep records of donations and spending, which is incorrect.

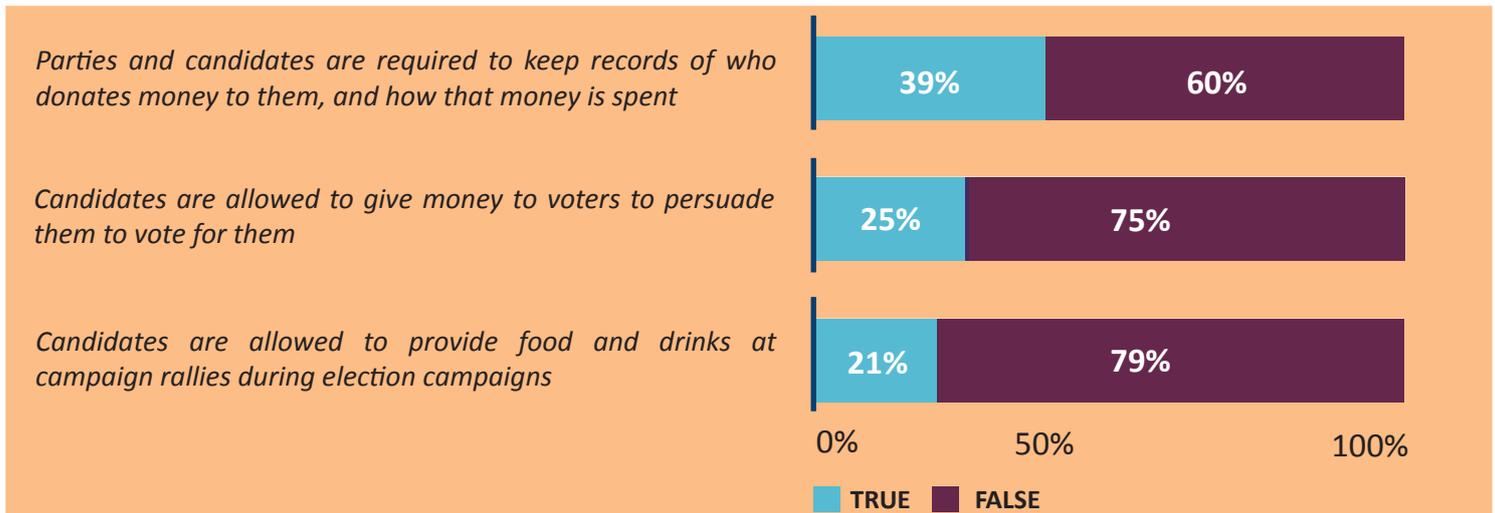


Figure 4: Are the following statements true or false?

Source of data: Sauti za Wananchi Mobile Phone Survey - Round 34 (June 2015) "Don't know" and non-responses excluded.

## Presidential characteristics?

When selecting their President, citizens are most focused on policies and are least concerned about the candidates' religion or wealth.

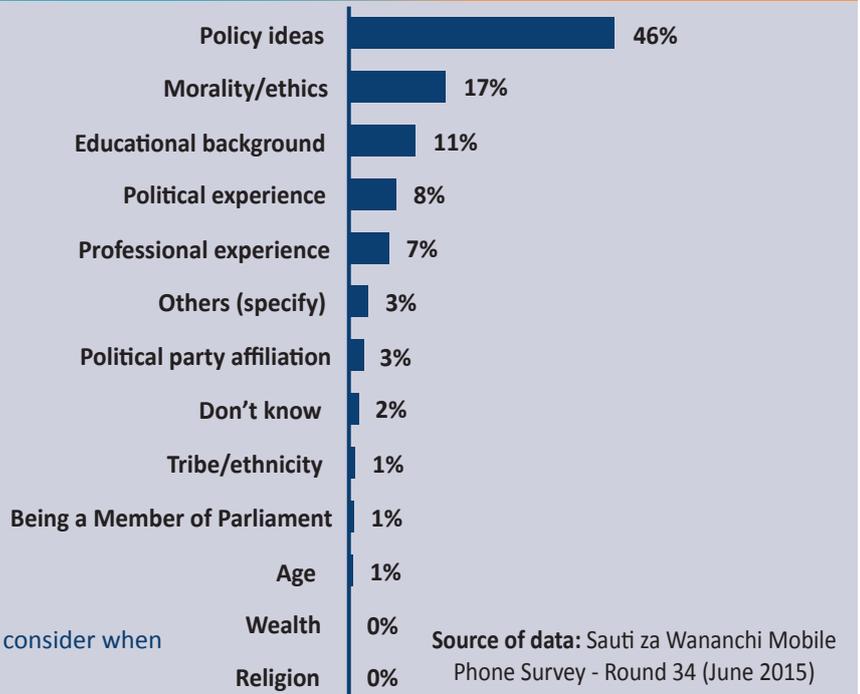


Figure 5: What is the MOST important quality you consider when electing a President?

Source of data: Sauti za Wananchi Mobile Phone Survey - Round 34 (June 2015)

Citizens are evenly split on the quality of government leaders since independence, 44% say they have been getting worse while 43% think they have been getting better.

## Methodology

Data are from the 34th round of Sauti za Wananchi, Africa's first nationally-representative high-frequency mobile phone survey. Data were collected from 1,335 respondents on Mainland Tanzania (not including Zanzibar) between 12 and 26 June, 2015.

For further details including a technical paper outlining the methodology for Sauti za Wananchi as well as raw data and questionnaires, visit [www.twaweza.org/sauti](http://www.twaweza.org/sauti)