

**REQUEST FOR PROPOSALS (RFP)****External Evaluation of the KiuFunza Programme (Phase 4)**

|                              |                                                                                    |
|------------------------------|------------------------------------------------------------------------------------|
| Procurement reference        | LI-2026-PROC-EVAL-KF4-01                                                           |
| Contracting authority        | Twaweza East Africa — holder of the Hempel Foundation grant agreement for KiuFunza |
| Technical lead / implementer | LearnImpact — KiuFunza implementer since 2026; point of contact for this RFP       |
| Location                     | Dar es Salaam, Tanzania (remote interviews permitted)                              |
| Proposal deadline            | 18 October 2026, 17:00 East Africa Time (EAT)                                      |
| Questions deadline           | 30 September 2026                                                                  |
| Expected contract period     | October – December 2026                                                            |
| Submit proposals to          | procurement@learnimpact.org                                                        |
| Content / technical queries  | Michael Kamukulu, Executive Director                                               |

**ABOUT TWaweza EAST AFRICA AND LEARNIMPACT**

KiuFunza (“Thirst for Learning”) supports improved literacy and numeracy outcomes in government primary schools through performance-based incentives for teachers and schools. The programme has been developed and refined over more than a decade through multiple randomised evaluations and continuous learning. KiuFunza was implemented by Twaweza East Africa through 2026, when implementation transitioned to LearnImpact, a Tanzanian non-profit organisation dedicated to improving foundational learning at scale through evidence-informed programmes, rigorous measurement, and close collaboration with government and other partners. KiuFunza is currently implemented by LearnImpact in collaboration with fiscal support from Twaweza East Africa.

The Hempel Foundation has supported KiuFunza throughout this period. The Hempel Foundation grant agreement for KiuFunza is held by Twaweza East Africa, which is the contracting party for this assignment and requires an independent external evaluation of Phase 4 of the project (“KiuFunza 4”). Twaweza East Africa will contract, invoice, and pay the selected evaluator.

LearnImpact, as KiuFunza's current implementer, leads the technical management of this procurement — including proposal review, evaluator liaison, and quality assurance, on Twaweza's behalf, and is the point of contact for all proposal submissions and queries.

**PURPOSE OF THE EVALUATION**

The KiuFunza 4 evaluation serves two complementary purposes.

- **First**, it will provide independent accountability to the Hempel Foundation regarding programme implementation, results, and value for money.
- **Second**, and of equal importance, it should generate practical lessons that can strengthen LearnImpact and KiuFunza going forward. We therefore seek an evaluation partner that combines

methodological rigour with a strong understanding of implementation in low- and middle-income countries, and that is able to provide constructive, forward-looking recommendations.

The evaluation should not merely assess whether objectives were achieved, but also identify opportunities for improving programme design, implementation, partnerships, and future scale-up.

## SCOPE OF WORK

### 1. Review of Quantitative Evidence

The evaluator will review and synthesise the existing quantitative evidence on programme performance, including:

- programme impacts on student learning;
- implementation performance;
- cost-effectiveness and value for money;
- sustainability and scalability considerations.

Most quantitative analyses have already been completed by LearnImpact and its research partners. New quantitative data collection is not expected. Instead, the evaluator will critically review existing analyses, assess their quality and credibility, and integrate them into the overall evaluation. The evaluator will also conduct a comparative analysis of LearnImpact's cost-effectiveness relative to a selection of other learning interventions with a high-quality (randomised) evaluation.

*LearnImpact will provide the evaluator with its existing evidence base (published RCT results, cost-effectiveness analysis, and internal monitoring data) during the inception phase, so the review builds on completed work.*

### 2. Qualitative Evaluation

The evaluator will conduct a qualitative assessment to better understand how the programme has operated in practice and what lessons can be drawn for future programming.

The evaluation should include interviews with a purposive sample of key stakeholders, potentially including:

- LearnImpact and Twaweza staff;
- implementing partners;
- representatives of the Hempel Foundation and other funders;
- government officials;
- education researchers;
- other relevant stakeholders identified during the inception phase.

The qualitative work should explore topics such as programme relevance, implementation quality, stakeholder engagement, institutional partnerships, sustainability, and opportunities for future improvement.

*To preserve independence, the evaluator will have direct, unmediated access to arrange and conduct these interviews. LearnImpact staff (including its advisors) will facilitate introductions on request but will not filter, attend, or pre-clear interview content.*

### 3. Teacher and Head Teacher Stories (Optional)

If budget permits, LearnImpact would like the evaluator to include qualitative interviews with teachers and head teachers participating in KiuFunza.

Where feasible, these interviews may be recorded as short, high-quality video testimonials that can complement the written evaluation and support organisational learning and communication.

Interested firms are invited to indicate whether this component can be accommodated within the proposed budget.

### EXPECTED DELIVERABLES

The evaluator will be expected to deliver:

- an inception report outlining the proposed methodology and workplan;
- interview protocols and data collection instruments;
- a draft evaluation report for feedback;
- a final evaluation report incorporating comments from LearnImpact and the Hempel Foundation;
- a slide deck covering the main findings;
- a presentation of findings to LearnImpact and relevant stakeholders.
- Where applicable, video files and accompanying transcripts should also be provided.

### DESIRED QUALIFICATIONS

LearnImpact seeks a consultant or evaluation firm with:

- demonstrated experience evaluating education programmes in low- and middle-income countries;
- expertise in both qualitative and quantitative evaluation methods;
- experience interpreting impact evaluation and cost-effectiveness evidence;
- familiarity with implementation research, programme learning, and adaptive management;
- excellent report-writing and communication skills;
- experience working with governments, NGOs, research institutions, and international donors;
- experience in Tanzania or East Africa is highly desirable.

### PROPOSAL REQUIREMENTS

Interested consultants or firms should submit:

- a technical proposal describing the proposed approach and methodology;
- a brief workplan and timeline;
- a financial proposal in USD;
- CVs of key personnel;
- examples of similar evaluations completed within the past five years;
- at least two professional references;
- a signed disclosure of any current or prior relationship with LearnImpact, Twaweza, or the Hempel Foundation (see Integrity and Independence, below).

**BUDGET**

The anticipated budget for this assignment is approximately USD 25,000, inclusive of professional fees and anticipated expenses. Proposals offering strong value for money will be viewed favourably.

**EVALUATION PANEL AND SELECTION PROCESS**

Proposals will be assessed by a joint Twaweza East Africa–LearnImpact evaluation panel, in line with official Procurement Policy. As contracting authority, Twaweza East Africa is represented on the panel; LearnImpact, as KiuFunza's current implementer, leads the process day-to-day and provides the majority of panel members. LearnImpact's Finance and Operations Officer acts as panel secretary (documentation only, non-voting on award). Panel members sign a conflict-of-interest declaration before reviewing any proposal. Proposals will be assessed against the weighted criteria below:

| Evaluation criterion                                            | Weight      | Score (0–5) | Weighted |
|-----------------------------------------------------------------|-------------|-------------|----------|
| Understanding of the assignment and proposed methodology        | 30%         |             |          |
| Relevant experience and qualifications (firm and key personnel) | 25%         |             |          |
| Ability to generate practical, actionable recommendations       | 20%         |             |          |
| Quality of previous, comparable evaluations                     | 15%         |             |          |
| Value for money (financial proposal)                            | 10%         |             |          |
| <b>Total</b>                                                    | <b>100%</b> |             |          |

**INTEGRITY AND INDEPENDENCE**

Because this is an independent evaluation, LearnImpact asks all applicants to disclose any current or prior personal, financial, or professional connection to LearnImpact, Twaweza, the Hempel Foundation, or any individual named in this RFP. A disclosed connection does not automatically disqualify a proposal but will be assessed for independence risk as part of the review.

**SUBMISSION**

Proposals should be submitted electronically to [procurement@learnimpact.org](mailto:procurement@learnimpact.org) by 18 October 2026, 17:00 EAT. Late or incomplete proposals will not be considered.

Questions regarding this RFP may be submitted by email to [procurement@learnimpact.org](mailto:procurement@learnimpact.org), copying [info@learnimpact.org](mailto:info@learnimpact.org), until 30 September 2026. Questions and answers of general relevance will be shared with all known applicants.

LearnImpact and Twaweza reserve the right to request clarification, invite shortlisted applicants for an interview, or decline all proposals if none meet the required standard.